

The Eurasia Proceedings of Science, Technology, Engineering and Mathematics (EPSTEM), 2025

Volume 33, Pages 105-113

IConTech 2025: International Conference on Technology

The Application of Big Data Algorithm in the Personalized Management of Students by College Counselors

Jing Gui Chiang Mai University

Jirawit Yanchinda

Chiang Mai University

Abstract: The specific application of the student's personal knowledge is one of the contents of university Counselors management of students; however, the traditional ant colony algorithm has certain limitations for solving accounting information problems, and its effect is relatively unsatisfactory. Therefore, this paper proposes a specific application in the students personal Counselors management of students the student's personal knowledge of colleges and universities based on big data algorithm and analyzes the specific application in the students personal Counselors the student's personal knowledge of colleges and universities based on big data algorithm and analyzes the specific application in the students personal Counselors management of students the student's personal knowledge of colleges and universities. Firstly, Plan the relevant data in the business index to form an index system, which is convenient for later calculation. Big data is applied in various fields and is also suitable for implementation in personal Counselors management of students, and the results were comprehensively analyzed. The simulation results based on MATLAB show that under certain evaluation standards, the specific application scheme of the students personal knowledge based on the big data algorithm shows obvious advantages in terms of the accuracy of the specific application in the students personal knowledge, and can achieve more ideal results than the traditional ant colony algorithm.

Keywords: Data set theory, Big data algorithms, Specific applications

Introduction

The specific application in the students' personal knowledge plays an important role in the students' personal counselors management of students at universities, which can realize the precise positioning and real-time control of the specific application in the students' personal knowledge (Akhtar, et al., 2024). However, the accuracy of specific application solutions in traditional the student's personal knowledge has the problem of poor accuracy, which adversely affects the effect of specific applications in the students' personal knowledge (Alshemaimri, et al., 2025). Studies in recent years considered that the big data method has a remarkable effect on personal Counselors management of students (Chen et al., 2024). It can effectively optimize specific application solutions in the students' personal knowledge and provide reliable support (Chou, et al., 2025). The optimization model is specifically applied in the students' personal knowledge of big data algorithms, and its effectiveness is verified and evaluated in detail (Delnevo et al., 2024). By making full use of the decentralization, non-tampering and smart contract characteristics of big data algorithms, the model realizes the credibility improvement and automatic execution of specific application solutions in the students' personal knowledge (Elfeky et al., 2024). Through a large number of experiments and data analysis, the results show that comprised with the traditional scheme, the optimization model based on big data algorithm has significant advantages in the accuracy of specific application in the students' personal knowledge (Gao, Zhang & Wei, 2024). The accuracy of specific applications in the students' personal knowledge and the ability to suppress interference factors and can effectively improve the quality and efficiency of specific application in the students' personal knowledge (Gao et al., 2024).

© 2025 Published by ISRES Publishing: <u>www.isres.org</u>

⁻ This is an Open Access article distributed under the terms of the Creative Commons Attribution-Noncommercial 4.0 Unported License, permitting all non-commercial use, distribution, and reproduction in any medium, provided the original work is properly cited.

⁻ Selection and peer-review under responsibility of the Organizing Committee of the Conference

Related Concepts

Mathematical Description of Big Data Algorithms

The big data method comprehensively applies business management data, realizes the integration and analysis of knowledge, and completes the promotion of personal knowledge, which finds that the unqualified value parameter of the specific application in the Students personal knowledge is \mathcal{Y}_i , and integrates the function of the specific application scheme in the Students personal knowledge, and finally judges the feasibility of the specific application in the Students personal knowledge, and the calculation is Z_i shown in Equation (1).

$$\lim_{x \to \infty} (y_i \cdot t_{ij}) = \lim_{x \to \infty} y_{ij} \ge \max(t_{ij} \div 2)$$
(1)

Among them, the judgment of outliers is $tol(y_i \cdot t_{ij})$ shown in Equation (2).

$$\max(t_{ij}) = \partial(t_{ij}^{2} + 2 \cdot t_{ij}) \succ \frac{1}{2} (\sum t_{ij} + 4) \mathcal{M}$$
(2)

Big data algorithms combine the advantages of computer technology and use specific applications in the students' personal knowledge for quantification, which can improve the accuracy of specific applications in the students' personal knowledge (Han & Ren, 2024).

Suppose I The specific application requirements in the Students personal knowledge is t_i , the specific application scheme in the Students personal knowledge is Set_i , the satisfaction of the specific application scheme in the Students personal knowledge is y_i , and the judgment function of the specific application scheme in the Students personal knowledge is $F(t_i \approx 0)$ as shown in Equation (3).

$$F(d_i) = \Box \prod \sum t_i \bigcap \xi \cdot \sqrt{2} \to \oiint y_i \cdot 7$$
(3)

Selection of Specific Application Solutions in the Students' Personal Knowledge

Hypothesis II The specific application function in the students' personal knowledge is $g(t_i)$ and the weight coefficient is W_i Kulasegaram, et al.(2024).then, the specific application in the students personal knowledge requires the specific application in the unqualified the students' personal knowledge, as shown in equation (4).

$$g(t_i) = \ddot{x} \cdot z_i \prod F(d_i) \frac{dy}{dx} - w_i \sqrt{a^2 + b^2}$$
(4)

Combining various assumptions, a comprehensive function for specific applications in the students' personal knowledge Li(2025). It can be obtained, and the result is shown in equation (5).

$$\lim_{x \to \infty} g(t_i) + F(d_i) \le \bigcap \max(t_{ij})$$
(5)

In order to improve the effectiveness of the reliability of specific applications in the students' personal knowledge, it is necessary to standardize all data, and the result is shown in equation (6).

The overall analysis of personal knowledge should be considered from the aspects of knowledge quantity and knowledge accumulation (Li, 2025). It is necessary to measure personal knowledge, and the specific results are shown in formula (6).

$$g(t_i) + F(d_i) \leftrightarrow mean(\sum t_{ij} + 4) \phi$$
 (6)

Analysis of Specific Application Scenarios in the Students' Personal Knowledge

With the help of big data computing, students' personal knowledge is comprehensively analyzed, mapping the specific application requirements in the students' personal knowledge to the specific application library in the students' personal knowledge (Wu et al., 2024). The data in the above equation (6) are analyzed, a relatively standard calculation formula is obtained, and the system parameters are added to the formula, and the results are shown in equation (7).

$$No(t_i) = \frac{g(t_i) + F(d_i)}{mean(\sum t_{ij} + 4)} \sqrt{2}\Lambda$$
(7)

Among them, it is $\frac{g(t_i) + F(d_i)}{mean(\sum t_{ij} + 4)} \le 1$

Among them, it is $\frac{mean(\sum t_{ij} + 4)}{stated}$ stated that the scheme needs to be proposed, otherwise the scheme integration is required, and the result is $\frac{Zh(t_i)}{shown}$ in equation (8).

$$Zh(t_i) = \bigcap \left[\sum g(t_i) + F(d_i)\right]$$
(8)

Conduct comprehensive analysis of specific applications in the student's personal knowledge and set the thresholds and indicator weights of specific application solutions in the service to ensure the accuracy of big data algorithms. The specific application in the service is the specific application solution in the test service system,

and accurate analysis is required. If the specific application in the service is $unno(t_i)$ in a non-normal distribution, the specific application scheme in the service will be affected, reducing the accuracy of the specific

application in the overall service, and the calculation result is $accur(t_i)$ shown in equation (9).

$$accur(t_i) = \frac{\min[\sum g(t_i) + F(d_i)]}{\sum g(t_i) + F(d_i)} \times 100\%$$
⁽⁹⁾

According to the students' personal knowledge and knowledge preparation, it is found that the distribution between knowledge and needs is reasonable, especially business data. The specific application in the student's personal knowledge is not directional, indicating that the specific application scheme in the student's personal knowledge has strong randomness, so it is regarded as high analysis and research. If the specific random function applied in

the student's personal knowledge is $randon(t_i)$, then the calculation of Equation (9) can be expressed as Equation (10).

$$accur(t_i) = \frac{\min[\sum g(t_i) + F(d_i)]}{\sum g(t_i) + F(d_i)} + randon(t_i)$$
(10)

Conduct a comprehensive analysis of students' personal knowledge, the key qualities and repetitive programs in students' personal knowledge, supplement some insufficient data, adjust the corresponding personal relationships, and make any correlation between different programs.

Optimization Strategies for Specific Applications in the Students' Personal Knowledge

The strategy based on randomness optimization is adopted for the specific application of big data algorithms in the students' personal knowledge, and the optimization of specific application solutions in the student's personal knowledge is realized by adjusting internet information parameters. The optimization process involves classifying specific applications in the students' personal knowledge into different levels and randomly selecting different solutions for implementation. However, it extracts the knowledge and content of students, analyzes the relevance of the implementation of each program and the impact of the program, continuously excavates the value of each program, and uses the method of the highest value to put forward feasible policies and countermeasures for the corresponding program, and completes the accurate judgment and evaluation of the program.

Practical Examples of Specific Applications in Students' Personal Knowledge

A. Introduction to Specific Applications in the Individualized Management Mode of Students

To facilitate the specific application in the individualized management mode of students, the specific application in complex cases is the research object, there are 12 paths, the test time is 12h, and the specific application scheme of the specific application in the Individualized management mode of students is shown in Table I.

| Scope of application | Grade | Accuracy | Specific applications in the | | |
|-------------------------|-------|----------|------------------------------|--|--|
| | | | Individualized management | | |
| | | | mode of students | | |
| Knowledge base building | Ι | 87.81 | 89.64 | | |
| | II | 93.24 | 90.67 | | |
| Knowledge gathering | Ι | 87.58 | 91.23 | | |
| | II | 90.44 | 88.47 | | |
| Knowledge collation | Ι | 90.08 | 90.36 | | |
| | II | 92.32 | 88.33 | | |

The specific application process in the individualized management mode of students in Table 1 is shown in Figure 1.



Figure 1. The analytical process of a specific application in the individualized management mode of students

Comprised with the ant colony algorithm, the big data algorithm is closer to the specific application requirements of the actual the Individualized management mode of students in the specific application scheme of the Individualized management mode of students. From the perspective of rationality and accuracy of specific applications in the Individualized management mode of students, big data algorithms have more advantages than ant colony algorithms. The changes in Figure II show that the solution accuracy of the big data algorithm is higher and more reliable. Therefore, big data algorithms perform better in terms of speed, accuracy and stability of specific application scenarios in the Individualized management mode of students.

B. Specific Applications in the Individualized Management Mode of Students

Students should consider different results, must consider the problems of individual students and the problems of the school, and choose different plans according to the actual situation of students. To improve the test results of the program, the program should be sampled and analyzed, which is to complete the analysis of key values, and the results are shown in Table 2

| Table 2. The overall situation of the specific application | scenario in the individualized management mode of |
|--|---|
| stude | nts |

| Stucits | | | | | |
|-------------------------|-------------|-------------|---------------|--|--|
| Category | Random data | Reliability | Analysis rate | | |
| Knowledge base building | 88.71 | 92.37 | 90.97 | | |
| Knowledge gathering | 87.84 | 90.10 | 90.00 | | |
| Knowledge collation | 89.01 | 89.97 | 91.20 | | |
| Mean | 89.33 | 92.27 | 89.45 | | |
| X6 | 91.88 | 87.32 | 89.29 | | |
| | P=1.249 | | | | |

C. Specific Applications and Stability in the Individualized Management Mode of Students

To verify the accuracy of the big data algorithm, the specific application scheme in the Individualized management mode of students is comprised with the ant colony algorithm, and the specific application scheme in the service is shown in Figure 2.



Figure 2. Specific applications of different algorithms in the individualized management mode of students

In Figure 2, the nootropic analysis of different methods is carried out to reduce the error rate between methods, and the corresponding analysis results can be obtained from Table 3.

| Table 3. Comparison of the | accuracy of specific | applications in | n different | methods of | the individualiz | ed |
|----------------------------|----------------------|-----------------|-------------|------------|------------------|----|
| | | | | | | |

| Algorithm | Survey data | Specific applications in the Individualized management mode of students | Magnitude of change | Error |
|----------------------|----------------|---|------------------------|-------|
| Big data algorithms | 90.56 | 89.24 | 91.31 | 89.40 |
| Ant colony algorithm | 89.55 | 91.38 | 93.63 | 87.64 |
| Р | 88.84 | 89.27 | 91.57 | 88.04 |

According to the data analysis in Table III, there is a problem of insufficient accuracy of ant colony algorithm in specific applications in the Individualized management mode of students, resulting in large changes in results and high error rate. In contrast, the specific application of big data algorithms in the Individualized management mode of students shows higher general results and higher accuracy in specific application in services, which is better than ant colony algorithms. In addition, the accuracy rate of the specific application of big data algorithms in the

Individualized management mode of students exceeds 90% and has a more stable accuracy performance, and there is no obvious major change.

To further verify the effectiveness of the proposed method, other methods are used to comprehensively analyze the big data algorithm, and the specific results can be referred to Figure III. This professional analysis data further verify the superiority of big data algorithms in specific applications in the Individualized management mode of students.



Figure 3. Specific applications of big data algorithms in the individualized management mode of students

From the data distribution in Figure 3, you can see that the yellow data represents a high degree of influence, and the green data represents a low degree of impact.

D. Reasonableness of Specific Applications in the Individualized Management Mode of Students

To verify the accuracy of the big data algorithm, the specific application scheme in the Individualized management mode of students is comprised with the ant colony algorithm, and the specific application scheme in the service is shown in Figure 4.



Figure 4. Specific applications of different algorithms in the individualized management mode of students

In the analysis of Figure 4, it can be known that different colors replace the application degree of college students' personal knowledge, and the accuracy of the algorithm for the data analysis results of college students is more reasonable, and it can also be preliminarily judged that the algorithm can be used as one of the application methods. The introduction of big data algorithms provides a decentralized data storage and management platform for specific applications in the Individualized management mode of students to ensure the security and reliability of results. Through big data algorithms, each is given a unique identification code, and the relevant data and scheme is recorded on the big data algorithm in a chain structure. The characteristics of this big data algorithm provide data immutability and traceability, effectively preventing data tampering and fraud.

E. The Effectiveness of Specific Applications in the Individualized Management Mode of Students

Effective implementation of the program is analyzed through effectiveness, and the individual only has a high analytical value in the possibility analysis, so I should make a comprehensive judgment on the credibility of the student, and the specific results are shown in the figure below.



Figure 5. Specific applications of different algorithms in the individualized management mode of students

In the analysis in Figure 5, big data has a high accuracy for the management of personal knowledge, but there are certain differences between the data results, and the specific results are shown in Table 4 for physiological reasons for different differences

| Different management methods | Survey data | Specific applications in the Individualized management mode of students | Magnitude of change | Increase rate of students' knowledge |
|---------------------------------|----------------|---|------------------------|--|
| Big data algorithms | 89.73 | 92.53 | 94.24 | 92.46 |
| Ant colony algorithm | 90.02 | 91.64 | 92.44 | 87.13 |
| Degree of concentration | 86.84 | 91.05 | 90.31 | 88.61 |
| of knowledge | | | | |

Table 4. Comparison of the effectiveness of specific applications in different methods of the individualized

For the analysis of any data in the table, it will be found that there are certain changes in the deviation of the data, and the repetition of the changes is high, which indicates that the data is standardized and comprehensive, and verifies the overall validity of the results. The general results of big data algorithms are higher in specific applications in the Individualized management mode of students, which is better than ant colony algorithms. At the same time, the specific application of big data algorithms in the Individualized management mode of students is greater than 90%, and the accuracy has not changed significantly. To further verify the superiority of big data algorithms. To further verify the effectiveness of the proposed method in this paper, the general analysis of big data algorithms is carried out by different methods, Figure 6 shown.



Figure 6. Specific applications of big data algorithm in the individualized management mode of students

In the analysis of personal Counselors management of students, ant colony algorithm can improve the indicators in management, and the original algorithm is equal and difficult, so it is relatively difficult to adjust the coefficients and norms, so it is necessary to conduct a comprehensive analysis of personal management data, and the overall analysis is relatively good.

Conclusion

Many people think that the counselor's management of students' big data function is obvious, this paper proposes a comprehensive optimization method based on big data algorithms and computer technology. First, by using the decentralized nature of big data algorithms and data immutability, the security and reliability of data is ensured. At the same time, the data is analyzed and processed by applying computer technology to extract potential features. Secondly, this paper deeply analyzes the key indicators of accuracy and reliability of specific applications in the Individualized management mode of students and constructs a complete Internet information collection system to provide accurate application results in the Individualized management mode of students. However, it should be noted that in the process of applying big data algorithms, the selection of specific application indicators in the Individualized management mode of students needs to be reasonably considered to give full play to the advantages of big data algorithms.

Scientific Ethics Declaration

* The authors declare that the scientific ethical and legal responsibility of this article published in EPSTEM Journal belongs to the authors.

Conflict of Interest

* The authors declare that they have no conflicts of interest

Funding

*This study received no external funding.

Acknowledgements or Notes

* This article was presented as an oral presentation at the International Conference on Technology (www.icontechno.net) held in Trabzon/Türkiye on May 01-04, 2025.

References

- Akhtar, P., Moazzam, M., Ashraf, A., & Khan, M. N. (2024). The interdisciplinary curriculum alignment to enhance graduates' employability and universities' sustainability. *International Journal of Management Education*, 22(3), 101037.
- Alshemaimri, B., Badshah, A., Daud, A., Bukhari, A., Alsini, R., & Alghushairy, O. (2025). Regional computing approach for educational big data. *Scientific Reports*, 15(1),7619.
- Chen, X. X., Zhang, D., Wang, B., & Ahmad, K. (2024). Application-based big data development framework for health sciences libraries. *Health Information and Libraries Journal*, *41*(3), 324-329.
- Chou, S. F., Horng, J. S., Liu, C. H., Yu, T. Y., Gan, B., Chang, W. J., & Lin, J. Y. (2025). The concepts of sustainability value and the application of big data in enhancing the ability of sustainability marketing. *Marketing Intelligence & Planning*, 43(3), 519-540.
- Delnevo, G., Ghini, V., Fiumana, E., & Mirri, S. (2024). A support tool for emergency management in smart campuses: reference architecture and enhanced web user interfaces. *Sensors*, 24(18), 5887.
- Elfeky, A. I. M., Najmi, A. H., & Elbyaly, M. Y. H. (2024). Effects of big data analytics in learning management systems for improving learners' academic success. *Profesional De La Informacion*, 33(1), e33016.
- Gao, D. N., Zhang, Y., & Wei, G. X. (2024). Athlete-focused student physique test and evaluation system utilizing body test big data: Enhancing performance and health monitoring. *Revista Internacional De Medicina Y Ciencias De La Actividad Fisica Y Del Deporte, 24*(97), 492-511.
- Gao, Y. L., Dong, Q., & Chen, Z. P. (2024). Leveraging the synergy of IPv6, generative ai, and web engineering to create a big data-driven education platform. *Journal of Web Engineering*, 23(2), 197-226.
- Han, F., & Ren, J. Y. (2024). Analyzing big data professionals: Cultivating holistic skills through university education and market demands. *IEEE Access*, 12, 23568-23577.
- Kulasegaram, K., Grierson, L., Barber, C., Chahine, S., Chou, F. C., Cleland, J., ...&Touchie, C. (2024). Data sharing and big data in health professions education: Ottawa consensus statement and recommendations for scholarship. *Medical Teacher*, 46(4), 471-485.
- Li, H. J. (2025). Multicultural data assistance mining analysis for ideological and political education in smart education platforms using artificial intelligence. *Wireless Networks*, 31(1), 567-581.
- Li, X. L. (2025). The curriculum planning and implementation for mindfulness education and diversified humanism based on big data. *Scientific Reports*, 15(1), 10588.
- Wu, X. Q., Chen, C., & Quan, L. L. (2024). Visual analysis and interactive interface design of students' abnormal behavior introducing clustering algorithm. *Technology and Health Care*, 32(6), 4947-4963.

| Author Information | | | | |
|--|--|--|--|--|
| Jing Gui | Jirawit Yanchinda | | | |
| Chiang Mai University | Chiang Mai University | | | |
| College of Arts, Media and Technology, | College of Arts, Media and Technology, | | | |
| Thailand | Thailand | | | |
| Contact e-mail: jalways@163.com | | | | |

To cite this article:

Gui, J., & Yanchinda, J. (2025). The application of big data algorithm in the personalized management of students by college counsellors. *The Eurasia Proceedings of Science, Technology, Engineering and Mathematics (EPSTEM), 33,* 105-113.